

THE
FUTURE
OF LAW
TODAY

SPRINT

LAWWITHOUTWALLS[®]



Clients want legal professionals to be **INNOVATIVE, COLLABORATIVE, & CLIENT-CENTRIC.**

LAWWITHOUTWALLS ANSWERS THIS CALL.

LWOW IS BROUGHT TO YOU BY MIAMI**LAW**



CHALLENGE

"LWOW is a program all about creative collaboration and genuine mentorship wrapped in a sense of community and a spirit of giving. It is a global network that helped me and many others to develop the soft and hard skills required to succeed in the legal industry and business world."

Koren Grinshpoon, Associate, Kirkland & Ellis, LWOW Student Alumnus 2014

The focus is changing from what services and expertise legal professionals provide to how they provide them. The highest quality legal expertise (at the best price) is not sufficient to overcome the walls of law. In today's global, complex, multidisciplinary marketplace, clients need legal professionals with a high risk tolerance, and business and growth mindset who are collaborative, creative problem finders and solvers, and who serve as counselors (not just legal advisors).



SOLUTION



"Despite this pressing need for innovation in law and how lawyers service clients, lawyers often lack the skills to develop better ways to practice. As a result, lawyers generally lag other professional service providers which have embraced more efficient and responsive ways to meet client needs, leaving lawyers under valued by their clients and, in turn, leaving their clients underserved."

Fred Headon, Asst. General Counsel, Air Canada

LawWithoutWalls (LWOW) is the only learning and development program that leverages intergenerational, cross-cultural, multidisciplinary exchange to change the mindsets, skillsets, and behaviors of legal service providers, business professionals, and law and business school students. Utilizing design thinking methods of innovationn LWOW delivers upskilling and re-skilling in cross-cultural and proactive collaboration, problem solving, and leadership. It provides tools to professionals to transform culture and relationships (especially between professionals and clients). Although LWOW helps teams create innovative solutions to real business-of-law and social responsibility challenges, most importantly, LWOW infuses the hearts and minds of those who participate with the passion and tools needed for collaboration and transformation.

A BUSINESS-OF-LAW PROFESSOR



Michele DeStefano is the Founder of LawWithoutWalls, a Professor of Law at the University of Miami, and a Program Chair at Harvard Law School's Executive Education Program. LWOW is the culmination of Michele's passion for law, education, collaboration, and innovation—topics on which she presents regularly as a speaker at law firms, corporations, and legal organizations. Recognized by the ABA as a Legal Rebel and by the Financial Times as one of the top 20 most innovative lawyers in North America, Michele creates bespoke, experiential-learning programs grounded in design thinking to transform how professionals collaborate and create culture change. A former advertising and marketing executive, Michele takes a multidisciplinary approach. She has researched and written extensively about the growing intersections between law, business, and innovation. The topics of her scholarship include the role of general counsel in leading and managing digital transformation, the court of public opinion, compliance, litigation funding, and the need for opening up the walls of law to enhance innovation. She has recently published two books. Her book, *Legal Upheaval: A Guide to Creativity, Collaboration, and Innovation in Law*, leverages more than 100 interviews with General Counsels at international corporations and Heads of Innovation at law firms. The other book, *New Suits: Appetite for Disruption in the Legal World* (co-curated with Dr. Guenther Dobrauz), provides a global perspective on the future of the legal service delivery ecosystem with chapters written by experts from all over the world. Michele earned her B.A., *magna cum laude*, from Dartmouth and J.D., *magna cum laude*, from Harvard Law School.

"We must shift our mindset from what legal professionals do to how we work. LawWithoutWalls is a transformative experience that enables participants to gain insight into the changes shaping the law market so they can harness it."

*Professor Michele DeStefano
Founder and Director, LWOW*



TEAM- BASED TRAINING



"I took an awful lot out of LWOW. Thought provoking and eye-opening are two apt phrases; I returned to the office enthused about what we can employ within Amex to improve our business."

*Mentor, VP and Senior Counsel,
American Express*



LWOW is an experiential learning program in law, innovation, collaboration, and transformation. We build multidisciplinary teams comprised of legal and business professionals and students from law and business schools around the world. These teams work together to create viable solutions to real problems related to the business of law and corporate social responsibility. In the process, participants gain a global perspective on the changing legal marketplace, learn new methods of collaborative problem finding and solving, and hone the skills that clients desire including: teaming, leadership, mentoring, communication, project management, innovation, audacity, cultural competency, business planning, self-awareness, creativity, presentation effectiveness, networking, technology, client-centricity, and change inspiration.

LWOW SPRINT

LWOW Sprint is a 3-day *in-person* experiential learning “weekender” focused on innovation, collaboration, transformation.

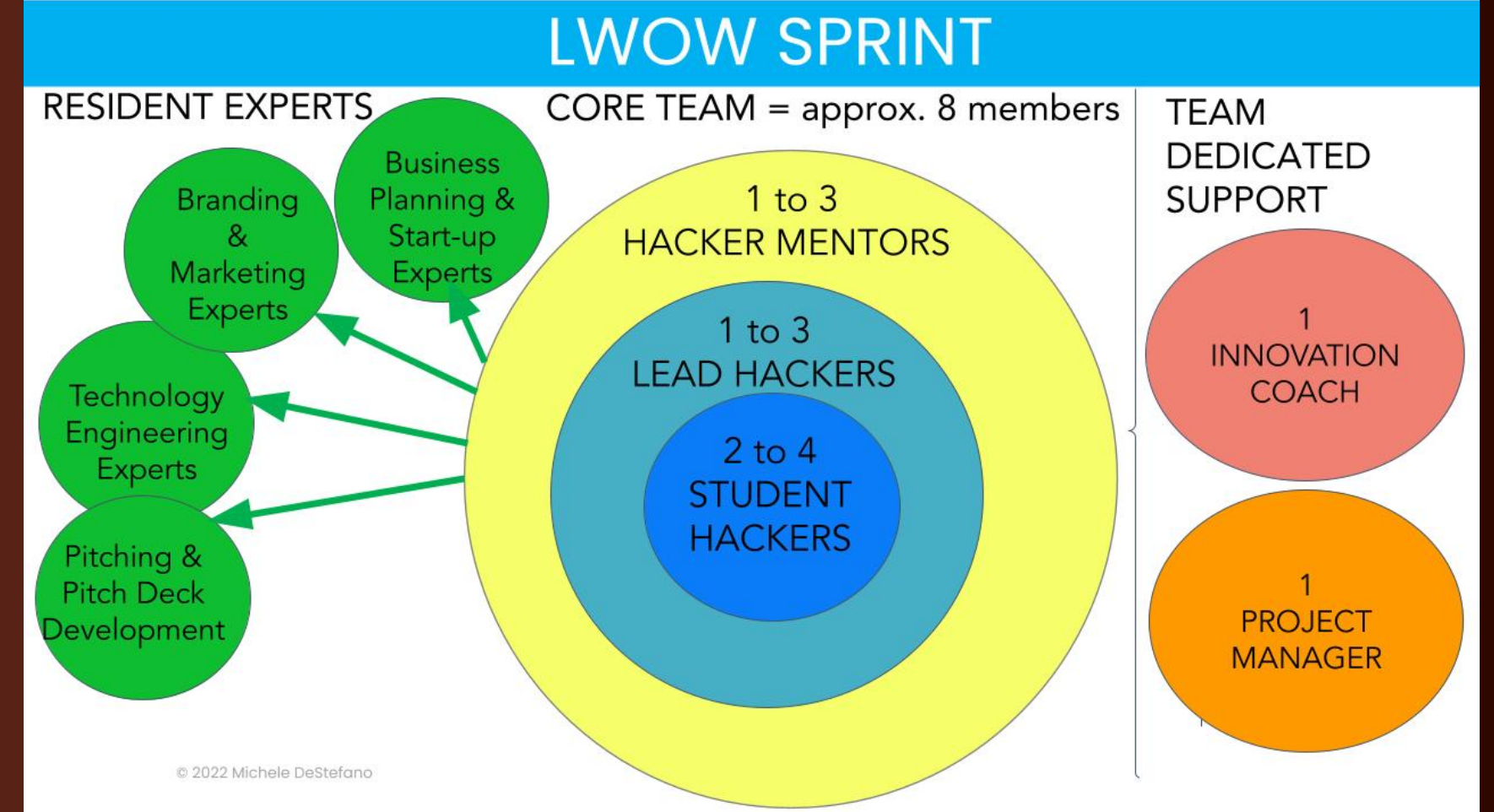


LWOW Sprint is designed to match the demanding environment professionals work in today which often requires multidisciplinary teams to be pulled together quickly to work collaboratively on urgent matters. It is hands-on upskilling for practicing and aspiring legal and business professionals who seek to enhance their cross-cultural, creative teaming, problem solving, and leadership skills alongside kindred spirits who share a passion for community exchange. Over the course of 3 high-energy days, multidisciplinary, cross-cultural, intergenerational teams hack to solve a real business-of-law or social responsibility problem assigned by a sponsoring law firm, corporate legal department, or law-related company. In addition to creating and presenting the foundation of a practicable solution to the problem assigned, participants build networks, develop new relationships, learn design thinking principles, and practice new ways of communicating, leading, and collaborating that can be applied to create change and re-engage at work. The intensive LWOW Sprint mirrors real life sprints to meet client demands. As such, it requires hard work and resilience, delivers personal and professional growth and, of course, celebrates the LWOW community of change agents.

PROCESS

At the start of Sprint, participants are put on teams sponsored by a law firm, corporate legal department, or law-related company that assigns a narrow business-of-law or corporate social responsibility challenge. Each team consists of approximately 8 members: 1 to 3 professionals selected by the sponsoring entity who serve as Lead Hackers; 2 to 4 Student Hackers selected by LWOW and 1-3 Hacker Mentors (mix of professionals and academics) selected by LWOW. This core team is aided by 1 LWOW Project Manager (whose role is to prevent drift) and 1 LWOW Innovation Coach (whose role is to drive the quality of the innovation)—both of whom are selected by LWOW. Additionally, all Sprint teams have access to resident experts in business planning, pitching start-ups, technology, branding, and marketing.

LWOW SPRINT TEAM MAKE-UP



3-4-5 METHOD OF INNOVATION*

Learn and apply design thinking principles and a condensed version of the 3-4-5 Method of Innovation to co-create and present a Project of Worth: the foundation of a viable solution to a real problem.

3 phases

Phase 1: Sprint starts with a short KickOff to build a foundation of trust for the intense teaming that comes next.

4⁸ hacking hours

Phase 2: Teams participate in intensive hacking, dynamic, design thinking exercises centered on problem finding and mapping, consumer storytelling, ideating, and prototyping in order to co-create the foundation of a viable solution to the team's narrow assigned problem.

5 steps

Phase 3: After working through the 5 Steps to a Project of Worth, Sprint concludes with a short ConPosium in which teams pitch their solution in ignite-style format to a panel of multidisciplinary judges (including a venture capitalist) who ask questions and provide feedback.

LWOW SPRINT

PROJECTS OF WORTH

All LWOW teams focus on a real problem at the intersection of law, business, and technology. Although the level of viability will vary, all teams solutions are “Projects of Worth”—yielding substantive growth in creative problem-solving skills, mindset training, networking, and relationship building. Participants will have grown individually and learned collectively and will return to their places of work or study with a wealth of new skills and new tools for creative, proactive co-collaboration. As Ursula K. Le Guin points out in her book, *The Left Hand of Darkness*: “It is good to have an end to journey towards; it is the journey that matters, in the end.”

PAST PROJECTS

Loop-On: For Gender Equality *Pinsent Masons*

An add-on tool that can be integrated with a firm's existing human resources and client management software to manage client relationships, communications, and employee expectations that bridges the gaps between women, firms, and clients when women go on maternity leave.

Lighthouse: Bringing Data to Light *Spotify*

A search engine extension for Spotify's legal teams, which synthesizes data by extracting contract information housed in DocuSign CLM to make current and historical contract information discovery faster, simpler, and easier to digest to enhance new contracting speed to market for internal business clients.

Shine: Diversity by Design *White & Case*

A work allocation tool that prevents unconscious bias in work allocation by matching skills, experience, and interests of associates to client matters based on client and firm expertise and diversity goals.

EthiQuery: Ethics in Design *HSBC*

A software solution that helps businesses integrate, train, and track ethical analysis at the process level throughout their AI development cycle, from conceptualization through commercialization.

LWOW Sprint is not intended to serve as an end but, instead, as a charge of energy for the journey we have already begun to stay relevant and play an active part in the future of our profession. True, LWOW Sprint is fast and condensed, but it is also a measured and intense experience designed to have long-lasting, meaningful impact on participants both individually and collectively.

"It begins before the weekend starts, and it doesn't end when the weekend is over."

James Batham
Partner, Eversheds Sutherland

LEGS & LONGEVITY



Pre-Sprint Legs:

- Professionals from sponsoring entities and the entire LWOW community are welcome to attend in-person PopUps hosted around the globe and to take part in the pre-training created for student hackers prior to Sprint.

Post-Sprint Longevity:

- The sponsors' Lead Hackers can fine-tune their presentations and host an internal LWOW PopUp at their company in order to spread the benefits of LWOW to more people and put the new tools and training to use. Also, sponsor participants can continue to attend LWOW events and serve as Mentor Hackers and Project Managers on teams at future Sprints.

THE VALUE OF LWOW



"When you participate in LWOW, you are making a commitment to expand your knowledge for the needs of a new century. LWOW positions you as a progressive service provider who understands the power of collaboration and creative problem solving and the inherent needs of today's dynamic market."

Caroline Brown, Head of Legal Operations, Aviva

Sponsoring entities participate to:

- **Transform** relationships with clients and colleagues.
- **Cultivate** future leaders so they can lead collaboration and innovation training sessions.
- **Co-create** a solution to a business-of-law or corporate social responsibility (or ESG) problem.
- **Recruit** diverse, global talent.
- **Build** brand recognition.
- **Provide** a one-stop, closed-ended opportunity for talent to partake in pro-bono and continuing education.

"LWOW is an incredible experience! You are pulled out of your comfort zone to see your career differently, and you will never see your job in the same way again."

Team Leader, Senior Counsel, HSBC

Individuals participate to:

- **Join** a diverse community of change agents who solve problems at the intersection of law, business, and technology.
- **Accrue** continuing legal education and/or pro-bono hours.
- **Learn** new methods of leading, teaming, innovating, problem solving, design thinking, collaborating, communicating, and inspiring change.
- **Transform** relationships with colleagues and clients.
- **Differentiate** yourself as an intrapreneur who shapes the future.

LWOW PopUps

LWOW PopUps are interactive, community and skills building events designed to help introduce LWOW to newcomers and provide refreshers to those who have participated in LWOW. Hosted around the world, these PopUps vary in content and form, however, each PopUp includes an interactive exercise related to teaming or creative, collaborative problem finding and solving that attendees can later utilize in their own collaboration and transformation efforts at the organizations in which they work.

WHY HOST A POPUP

PopUps are a great opportunity to build brand recognition as a leader in innovation and to share innovation success stories among the LWOW Community. They are also an opportunity to “train the trainers”. The host selects the “trainer” and LWOW will work with the host to elevate the event, providing our tested framework and guidance on delivery and content to ensure an educational and impactful evening of training and networking.



HOW IT WORKS

An entity volunteers to host a LWOW PopUp and finds a seasoned experienced LWOW Thought Leader who can facilitate a 90 minute interactive session related to creative, collaborative problem solving at the intersection of innovation, technology, and law. The session can include a case-study with discussion or an exercise in teaming or collaboration or problem solving. Each PopUp will vary, but the main goals are to build networks and accelerate the community's knowledge and/or skills on how to lead or leverage change in the legal ecosystem. After the interactive session, the PopUp will conclude with a cocktail celebration. Invitees are a mix of newcomers who want a taste of LWOW along with LWOW evangelists who want a LWOW refresher and to spread the LWOW fire to induct new members into the LWOW community.

BECOME A SPONSOR OF LAWWITHOUTWALLS

SPONSOR A LWOW SPRINT TEAM

- **Think Investment:** Select 1-3 high potential professionals that will be leaders of the future.
- **Think Collaboration and Diversity:** Select a mix of professionals who play different roles within your organization; consider selecting a client or a professional from a service provider.
- **Think Big:** Select a business-of-law challenge or a corporate social responsibility (or ESG) problem your entity cares about solving.

OTHER SPONSORSHIP OPPORTUNITIES

BUILD BRAND RECOGNITION AS A CHANGE AGENT AND HELP SUPPORT LWOW BY:

- Hosting a LWOW PopUp: an interactive, community, and content-based event.
- Throwing a cocktail party at LWOW Sprint.
- Bestowing the Knowledge Giveaway: a book about law, innovation, and technology given to participants at LWOW Sprint.
- Providing branded swag for LWOW Sprint or LWOW PopUps.



Contact us:
lawwithoutwalls@lwow.org

LWOW is possible thanks to the support of the Ferraro Law Firm, the University of Miami School of Law, and our sponsors.

LWOW SPONSORS



SUPPORTING SPONSORS

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PETER LEDERER

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For more information visit lwow.org
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the University of Miami School of Law.

A BIG THANK YOU TO OUR LWOW HOSTS:

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